



FROM URGENCY TO IMPACT: DRIVING SUSTAINABLE CREATION

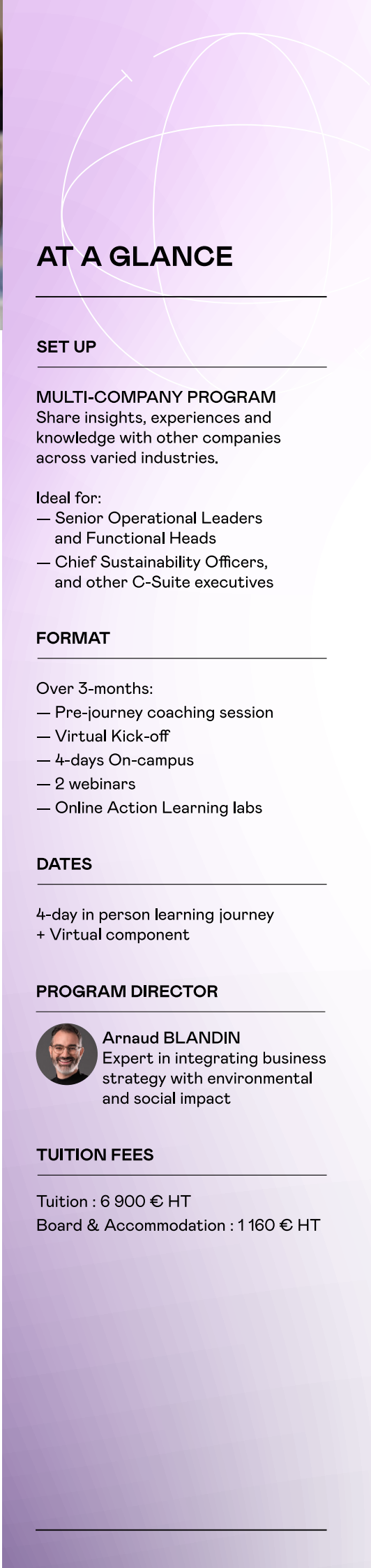
The CEDEP Sustainable Value Creation program is a 3 months blended learning journey designed for leaders who want to embed sustainability into core business decisions—turning risk into opportunity and purpose into performance. Blending science-based insights, policy frameworks, AI tools, and systems thinking, the program empowers participants to lead with clarity, empathy, and conviction. They will develop the strategic, relational, and operational capabilities to drive change—building ecosystems of value, unlocking new growth opportunities, and delivering impact that lasts for their organizations, society, and the planet.

The learning journey is built on the Sustainability Compass, an AI-powered diagnostic tool that provides each participant with tailored insights into their organization's sustainability maturity, strategic opportunities, and transformation pathways enabling them to focus on the levers that matter most.

LEARNING OBJECTIVES

The program empowers participants to move from awareness to action by engaging their head, heart, and hands—and ultimately expanding their horizon as leaders. Participants will learn how to:

- **Engage with ESG & Regulatory Risk with Confidence**
Anticipate and manage emerging global standards such as CSRD, SFDR, TCFD, and ISSB – while building internal readiness for evolving expectations.
- **Transition from Values to Value Creation**
Apply core values and organizational purpose to guide sustainable actions and decisions. Leverage tools such as value chain and lifecycle analysis to identify new opportunities for creating business value—linking sustainability to ROI, innovation, and strategic decision-making.
- **Navigate a Complex System and create New Opportunities**
Cut through complexity by addressing systemic issues and building collaborative ecosystems that scale impact, unlock new revenue streams, and enhance organizational resilience.
- **Lead Change from the Inside Out**
Mobilize teams, align incentives, and track progress through measurable sustainability KPIs that link purpose to performance. Demonstrate responsible leadership by integrating ethical judgment, stakeholder awareness, and systems thinking to create sustainable value for business and society.
- **Translate Real Sustainability challenges into Actionable Projects**
Harness the power of collective intelligence and cross-sector insights to unpack your challenge and define the next steps to undertake to create value.



AT A GLANCE

SET UP

MULTI-COMPANY PROGRAM
Share insights, experiences and knowledge with other companies across varied industries.

Ideal for:

- Senior Operational Leaders and Functional Heads
- Chief Sustainability Officers, and other C-Suite executives

FORMAT

Over 3-months:

- Pre-journey coaching session
- Virtual Kick-off
- 4-days On-campus
- 2 webinars
- Online Action Learning labs

DATES

4-day in person learning journey
+ Virtual component

PROGRAM DIRECTOR



Arnaud BLANDIN
Expert in integrating business strategy with environmental and social impact

TUITION FEES

Tuition : 6 900 € HT

Board & Accommodation : 1 160 € HT

PROGRAM AGENDA

DAY 1 HEAD	DAY 2 HANDS	DAY 3 HEART	DAY 4 HORIZON	WEBINARS
From Values to Value Creation	Make sense of complexity & translate ESG into business value and growth	Lead beyond compliance and reframe tradeoffs	Build a future-ready action plan and personalized legacy	Digital Tools & AI to make smarter, faster sustainability decisions Communicate with Purpose and Influence

PROGRAM HIGHLIGHTS

The program leverages a multi-phase, experiential learning journey designed to embed sustainability into strategic decision-making and deliver lasting organizational impact:

- Engages participants through a structured flow—**Head, Hands, Heart, Horizon**—to move beyond compliance and translate sustainability into value creation across the business.
- Offers a unique approach with the 7 principles for a sustainable company, issued from our research on the Sustainability maturity of firms (Strategy Sustainability Barometer), which serves as a compass to guide decisions.
- Combines systems thinking, policy insight, financial framing, and AI-powered tools across four in-person days to reframe trade-offs, co-design solutions, and activate ecosystems of value.
- Begins one month prior with one-on-one coaching and a virtual kickoff to tailor the journey to each participant's unique sustainability challenge and organizational context.
- Concludes with a commitment to forward action—participants define their leadership legacy, apply practical tools, and return empowered to drive change within and beyond their roles.



CEDEP is a not-for-profit executive education club that empowers leaders to navigate an ever-changing business world and shape organizations for more sustainable and positive impact. In collaboration with our global ecosystem of members, clients, faculty, and industry experts, we co-design transformational leadership development programs that provide a unique space to challenge conventions, collaborate, and succeed together.

For more information
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Visit www.cedep.com to learn more