



# ONLINE MASTERING BUSINESS EXCELLENCE (MBE LIVE)

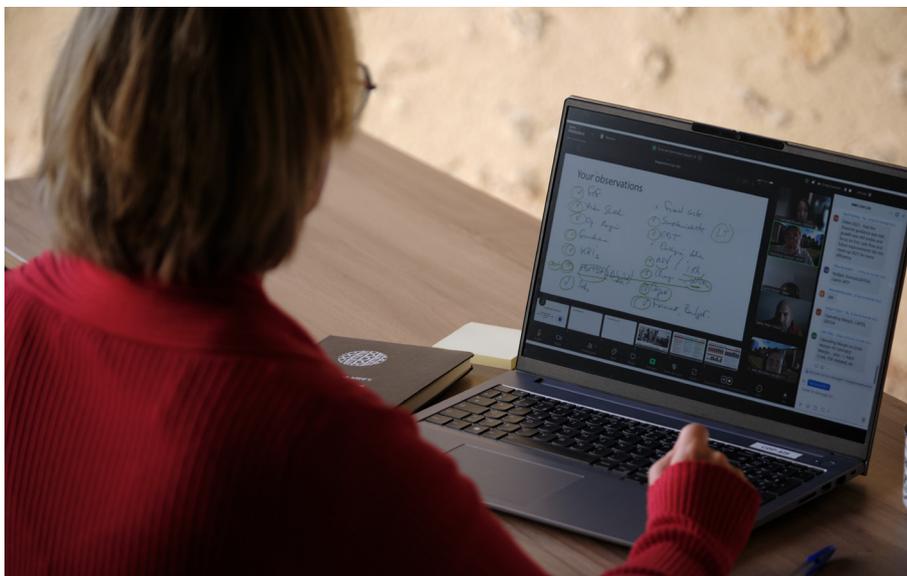
CEDEP'S MINI-MBA: BUSINESS ACUMEN AND VALUE CREATION FOR TOMORROW'S LEADERS.

The CEDEP MBE LiVE is an 8-week MBA-inspired online program that expands participants' core knowledge of business essentials. This cohort-based journey covers topics such as organization strategy, understanding customers and markets, planning and executing operations and the financial logic underpinning managerial decision making. Constantly refreshed to reflect emerging business challenges, the newest version of the MBE LiVE enables participants to accelerate their impact through in-depth discussions and equips them with the tools to develop a sustainable view of business operations.

## LEARNING OBJECTIVES

The MBE LiVE equips participants with cross-functional skills and a broad understanding of general management fundamentals in a shifting business landscape. Participants will learn to:

- **Broaden the horizons of their own career** by developing an in-depth understanding of how business works, and how specific strategic and operational choices impact results.
- **Adapt business decision making from a narrow functional view to a big picture view** focused on sustaining business growth for the long term.
- **Deconstruct business as a dynamic, interconnected system** operating in a complex, volatile strategic environment.
- **Understand how various functions – finance, operations, marketing and more – work together** to successfully execute a business strategy, and create value.



## AT A GLANCE

### SET UP

Can be experienced two ways:

**MULTI-COMPANY PROGRAM**  
Share insights, experiences and knowledge with other companies across varied industries.

**CUSTOM PROGRAM**  
Highly personalised solution based on your culture, current business challenges and strategic issues.

### IDEAL FOR

- Senior functional managers seeking to refresh their business acumen and strategic perspective
- Professionals in corporate functions or business analysts who need to apply an enterprise-wide mindset to operational challenges
- Experienced specialists without an MBA, whose management expertise has been developed on the job

### FORMAT

Online learning journey hosted on the CEDEP 360 Learning Platform

### DURATION

- 8 Weeks (48 Learning Hours):
- 2 x 90-minute LiVE sessions per week, including 12 interactive sessions with faculty and 3 industry expert discussions
  - 3 hours per week of individual work (asynchronous learning with reading, videos, reflection and application)

### PROGRAM DIRECTOR



**Jorge DOS SANTOS**  
Certified leadership coach dedicated to helping executives improve organizational effectiveness and leadership abilities. He is focused on unlocking human potential for business success and personal growth.



**Christoph HEROLD**  
Chief development officer at CBTL GmbH, a leading e-learning provider, where he drives business strategy and the development and design of core e-learning products and personal growth.

### TUITION FEES

- €4,880
- €4,560 from 10 to 19 participants
- €4,330 from 20 to 29 participants
- €4,110 from 30 to 39 participants
- €3,900 from 40 to 49 participants
- €3,700 from 50 participants

## PROGRAM COMPLETION MINIMUM REQUIREMENTS

- 70% attendance of all online sessions
- 70% completion of asynchronous work
- 70% score on each of the 4 assessments

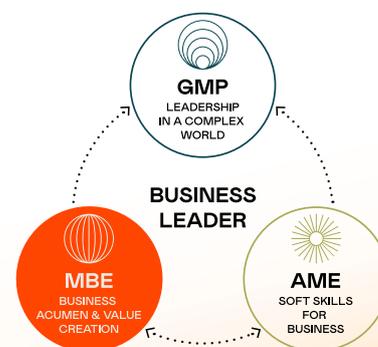
## PROGRAM AGENDA

<b>WEEK 1</b>	<b>WEEK 2</b>	<b>WEEK 3</b>	<b>WEEK 4</b>
<b>ON BOARDING</b> Finance + assessment	<b>STRATEGY</b>	<b>STRATEGY</b> Guest speaker + assessment	<b>CUSTOMER &amp; MARKETS</b>
<b>WEEK 5</b>	<b>WEEK 6</b>	<b>WEEK 7</b>	<b>WEEK 8</b>
<b>CUSTOMER &amp; MARKETS</b> Guest speaker + assessment	<b>OPERATIONS</b>	<b>OPERATIONS</b> Finance	<b>GUEST SPEAKER</b> Assessment

## APPROACH TO HIGHLIGHTS

The MBE LIVE offers a blended, interactive learning journey designed to build cross-functional management skills and drive sustainable business growth.

- Anchored in **four core pillars—Financial Acumen, Strategy, Customers & Markets, and Executing Operations**—to provide a holistic view of business.
- Combines faculty-led live sessions, industry expert insights, and applied workplace activities to connect theory with real-world practice.
- Balances synchronous and asynchronous learning with videos, self-reflection, and group work for flexibility and depth.
- Begins with an opening webinar and onboarding to the CEDEP 360 Learning platform, creating a shared space for connection and collaboration.
- Concludes with a formal review and closing session, equipping participants with practical tools, peer feedback, and a strong professional network to sustain impact.



**THE CEDEP MBE IS ONE OF OUR THREE FLAGSHIP PROGRAMS,** which are designed to complement each other or can be taken individually.



CEDEP is a not-for-profit executive education club that empowers leaders to navigate an ever-changing business world and shape organizations for more sustainable and positive impact. In collaboration with our global ecosystem of members, clients, faculty, and industry experts, we co-design transformational leadership development programs that provide a unique space to challenge conventions, collaborate, and succeed together.

For more information please contact:



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Visit [www.cedep.com](http://www.cedep.com) to learn more